



„Paliwa Płynne” magazine is published from 1992 by The Polish Chamber of Liquid Fuels.

The magazine is addressed mostly to filling station operators and workers, therefore the main section is “MANUAL FOR PETROL STATION OPERATORS”. Readers will find here information on petrol station operation, modernization, systems and complex device that petrol station should be equipped with to meet customers` needs and to improve quality of customer service.

Customers pay much attention to various types of services and facilities, therefore we raise the topics of ancillary business at petrol stations: shop, bar, motel, car wash, service workshops.

An integral part is devoted to macroeconomic conditions of running a petrol station: news from domestic and international fuel markets in its wide aspect, company news from producers and importers of fuels and biofuels, LPG, heating oil, distribution system, new players on the market, new products and services, legal and technical questions.

Circulation – 3-5 thousand copies

Sections:

- Manual for petrol station operators
- Petrol station – shop&bar, c-store
- Petroleum market – statistics, market research, alternative fuels

Readers` profile:

- owners and employees of concern and independent petrol and LPG stations (owners, franchise holders, managers)
- owners and managers of c-stores, bars, carwashes, car workshops, motels
- management of petrol stations networks
- management of oil companies
- products and service suppliers for petrol and LPG stations, forecourts
- operators on heating fuels market (heating oil and LPG)
- supply, investment, technical and service departments of companies
- state bodies and agencies (Office of Technical Inspection, Transportation Technical Supervision)

Frequency: monthly

Distribution:

- Personal subscription
- branch-oriented dispatch
- free distribution during trade conferences, seminars, forums, exhibitions etc.

Language: Polish

Editor: Polish Chamber of Liquid Fuels

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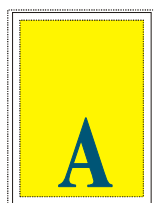
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Forms of promotion:

- graphic advertisement
- thematical article
- product/service presentation

Modules and prices

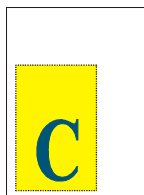
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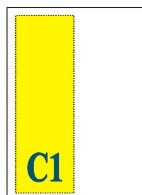
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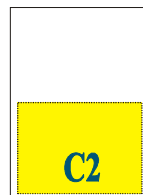
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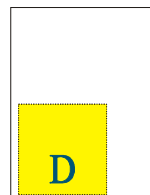
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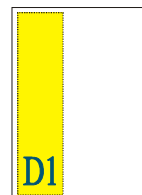
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C2-1000*



D-800*



D1-800*

P - 300*



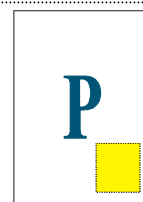
cover

A II – 4000

A III – 3500

A IV- 3500

**price in EUR, gross*



product/service
presentation
500 signs+photo

Translation into Polish available, material should be ready and finished. Condition of payment: full payment before publishing the advertisement.

ADVERTISEMENT ORDER :

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